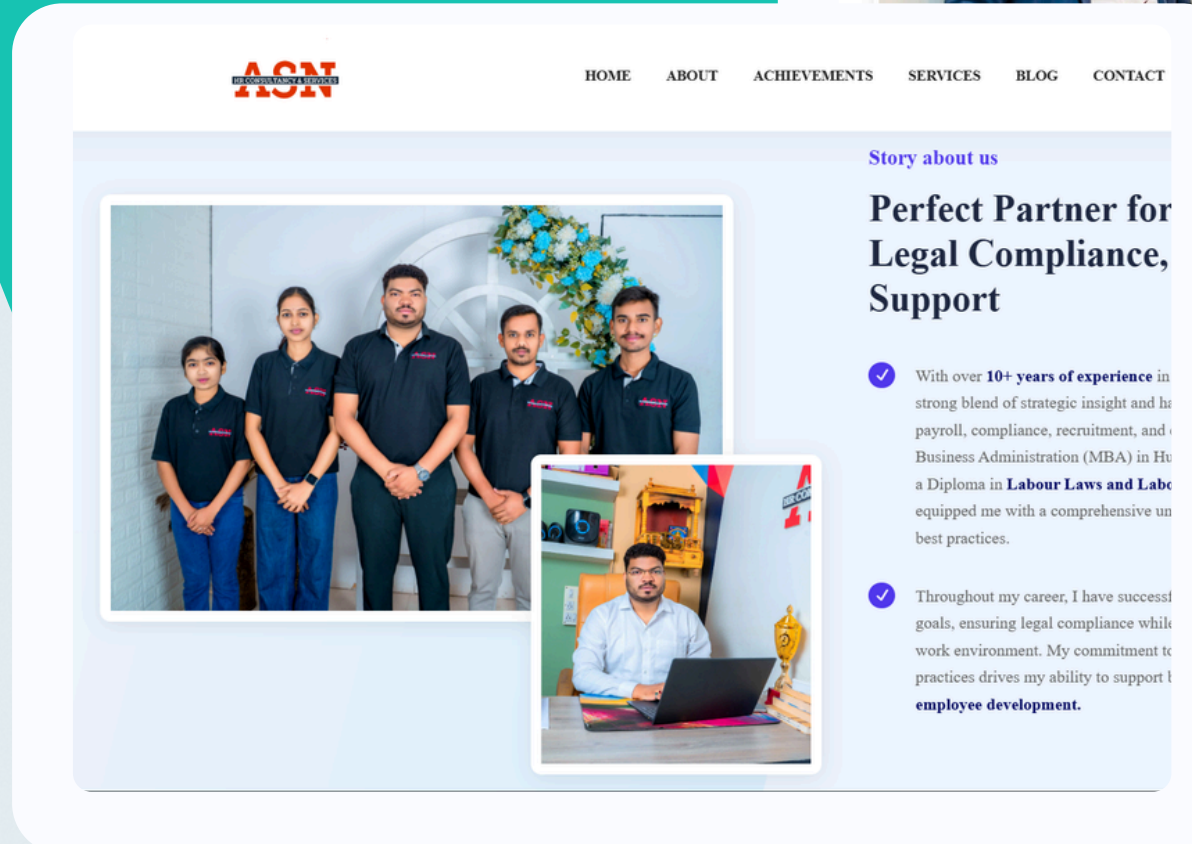
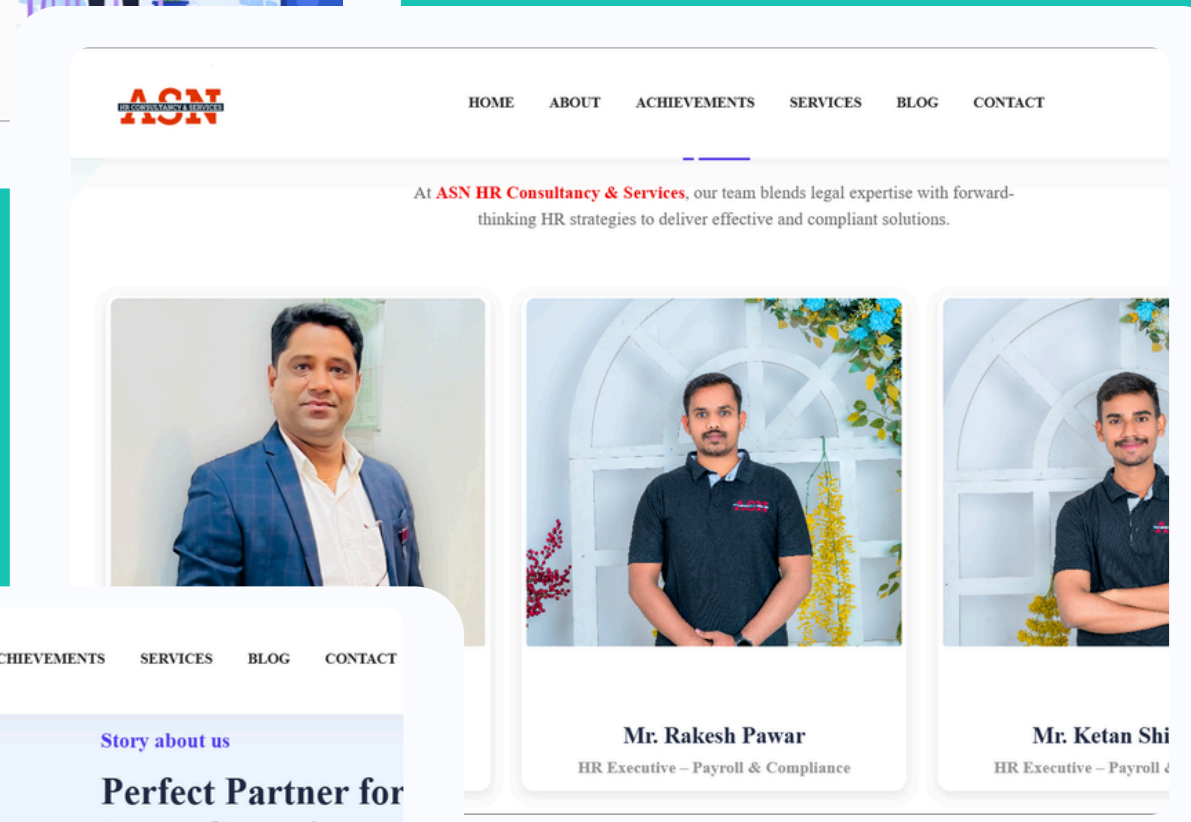
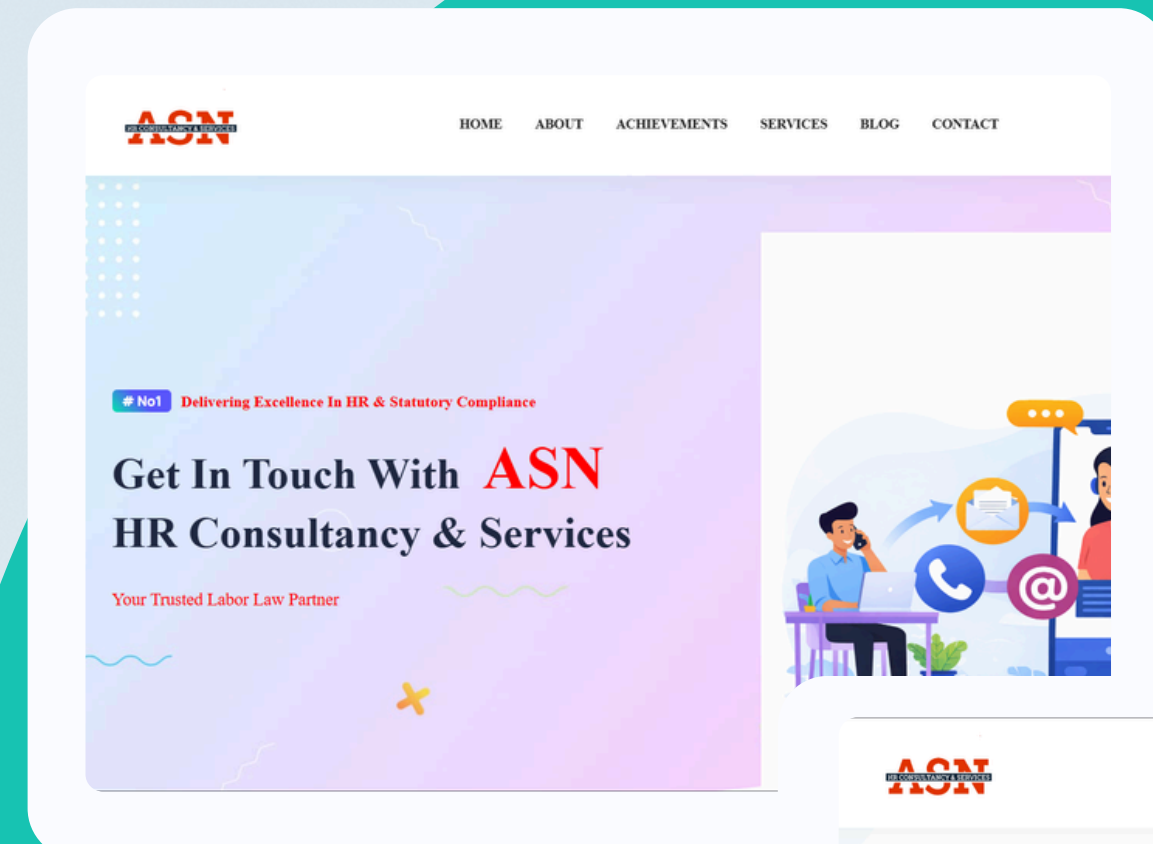


ASN HR Consultancy

www.asnhrconsultancy.com



1. ABOUT US

01 Company Overview

ASN HR Consultancy is a human resource solutions firm providing recruitment and staffing services.

02 Establishment & Expertise

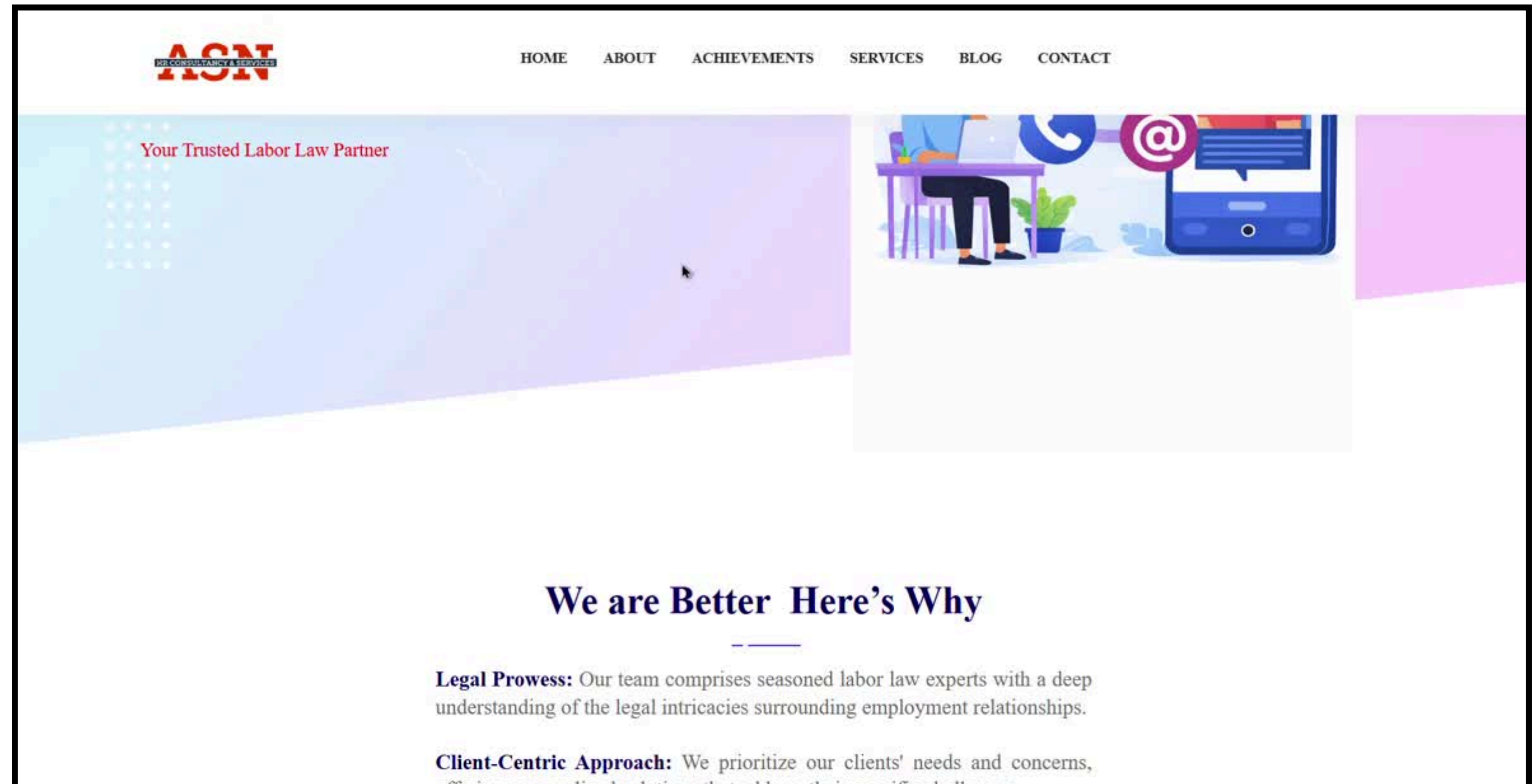
The consultancy operates with experience in hiring, talent acquisition, and workforce solutions.

03 Location Presence

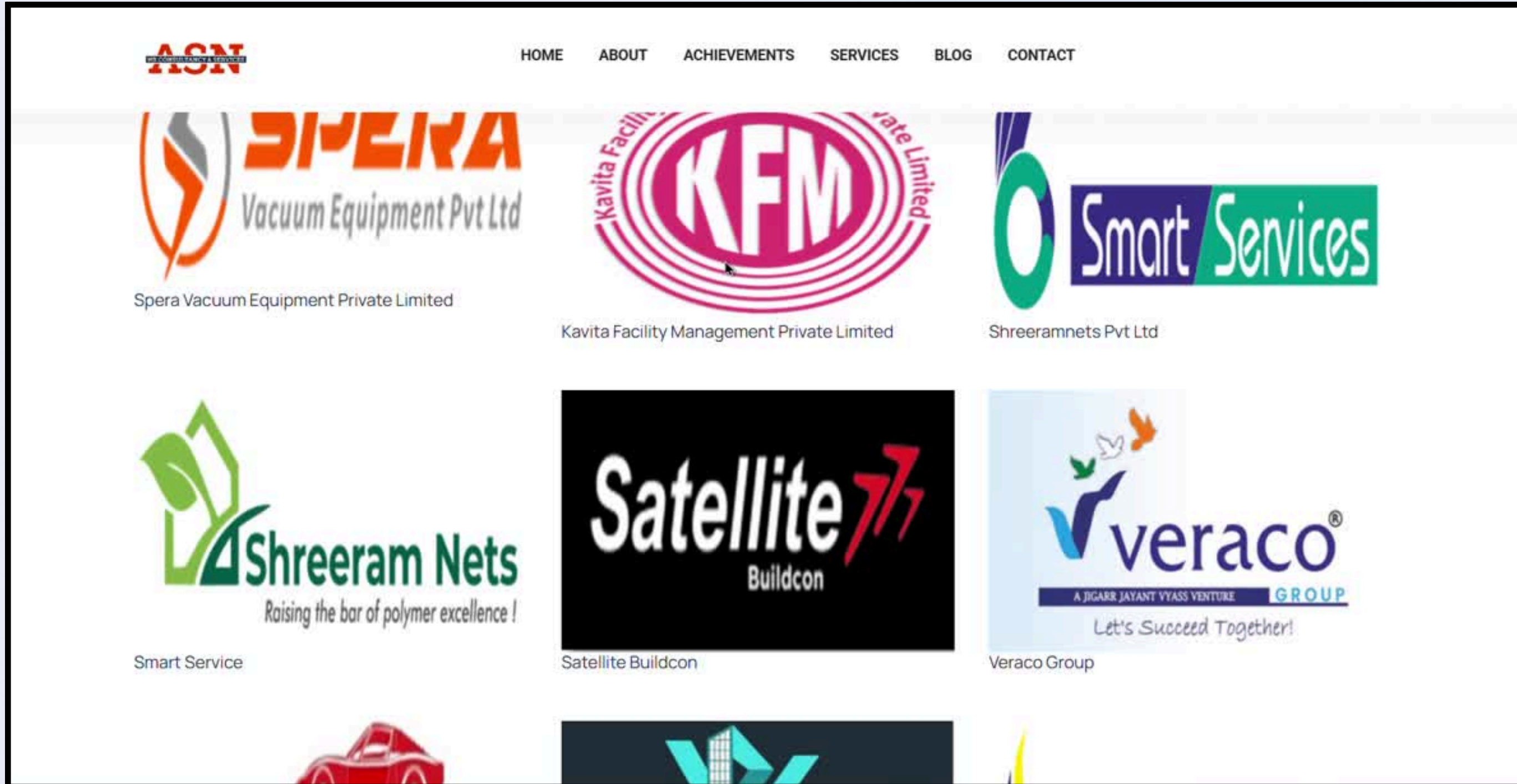
ASN HR Consultancy primarily operates in India, serving regional and national clients.

04 Core Services

The firm offers recruitment, staffing, HR consulting, and candidate screening services.



2. PROBLEM STATEMENT



01 Limited Online Presence

ASN HR Consultancy lacked a strong digital platform to showcase its services and expertise.

02 Client Discovery

There was no centralized system to attract and manage clients and candidates online.

03 Unstructured Service Communication

HR services were not clearly categorized or explained digitally.

04 Candidate Capture System

Absence of structured forms for client inquiries and candidate applications.

3. SOLUTION

01 Professional HR Consultancy Website

Developed a modern website highlighting services, industries served, and expertise.

02 Lead Capture System

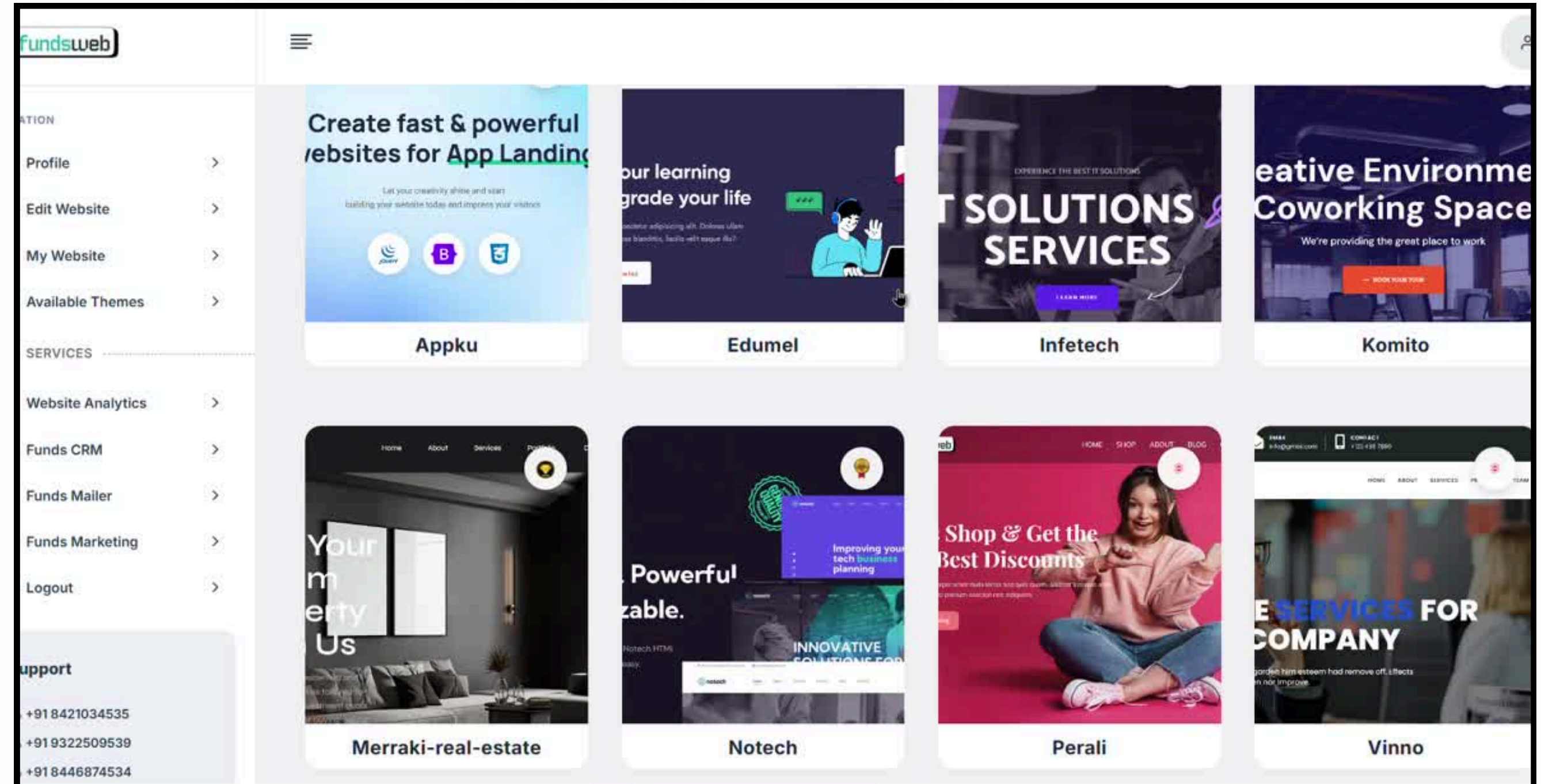
Integrated separate forms for client requirements and job applications.

03 Structured Service

Organized services into recruitment, staffing, and HR consulting categories.

04 Engagement & Communication Tools

Integrated email, contact forms, and quick inquiry features.



4. TECHNOLOGY STACK



01 Frontend Technologies
HTML, CSS, JavaScript for responsive UI and structured layouts.
Ensured fast loading speed and mobile-friendly user experience.

02 Backend Technologies
Node.js / PHP-based backend for handling data, APIs, and business logic.
Enabled scalable and efficient processing of user and lead data.

03 Database & Hosting
MySQL / PostgreSQL database for storing property and user data.
Hosted on cloud servers (AWS / VPS) ensuring reliability and uptime.

04 APIs & Third-Party Integrations
Integrated Google Analytics, Meta Ads tracking, and lead capture APIs.
Used third-party tools for marketing automation and communication.

5. GROWTH & IMPACT

01 Increase in Client Inquiries

Website enabled businesses to directly submit hiring requirements.

02 Growth in Candidate Applications

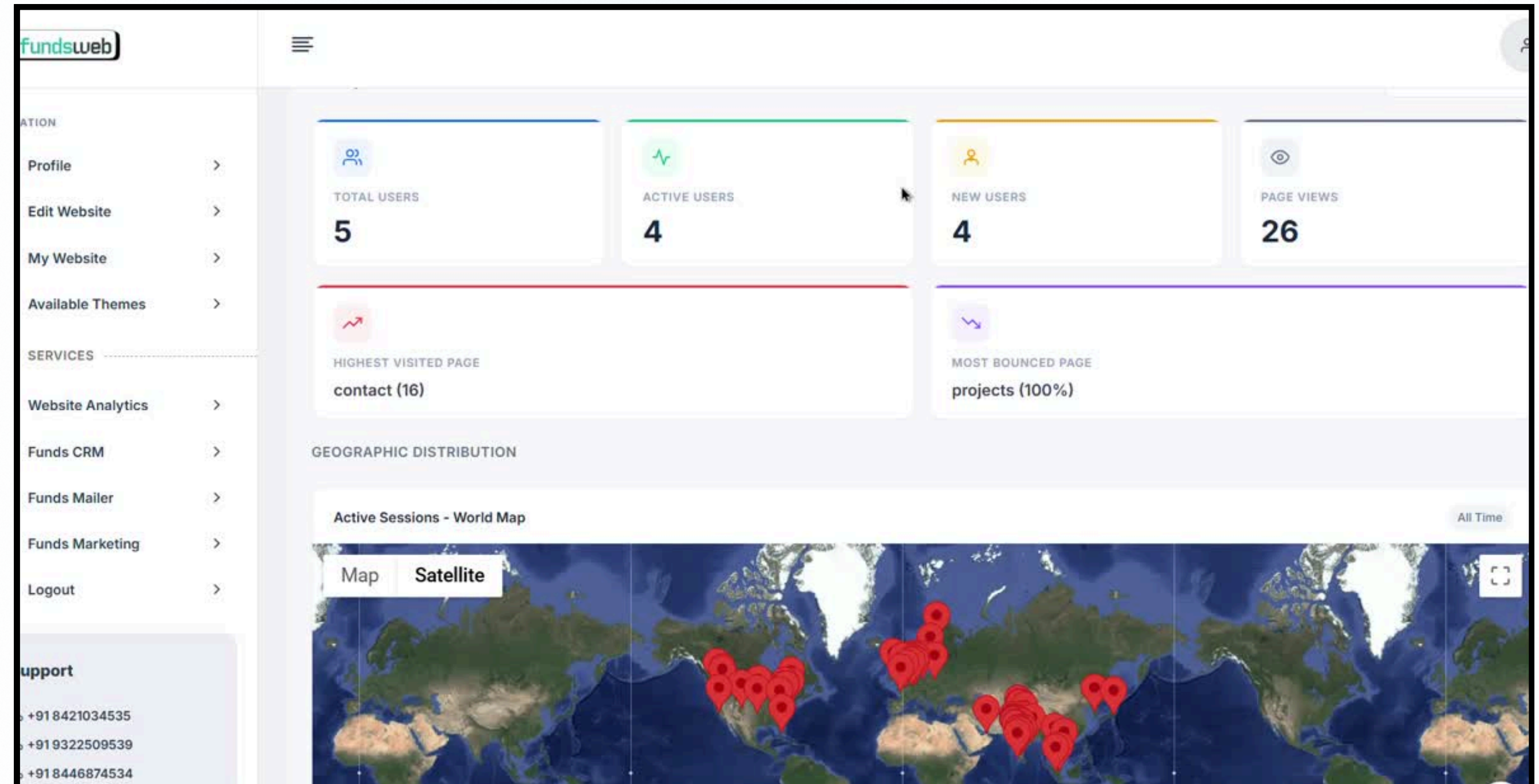
Structured application system increased candidate registrations.

03 Improved Conversion Efficiency

Better data handling improved matching between candidates and jobs.

04 Enhanced Operational Workflow

Automation reduced manual coordination and improved efficiency.





Contact Us



www.fundsweb.in



business@fundsweb.in



Fundsroom HQ, 804, Nuclues Mall
Pune-411001

Thank You

